

## **DATRON and SV Darmstadt 98 run, bike and walk together to collect EUR 5,555 donation for good cause**

*German Mechanical Engineering Company and German Bundesliga club make themselves strong together for handicapped children and young people.*

Mühlthal, 13.06.2017 - Under the motto "No Need for Speed", [DATRON AG](#) and [SV Darmstadt 98](#) on June 2, 2017 together organized a charity run in favor of the "Bärenstark Intensivpflege." Within the social campaign "[In the sign of the lily](#)" about 120 runners, walkers and cyclists showed their sporting commitment and completed the route from both DATRON AG company sites in Mühlthal-Traisa and Darmstadt's Landwehrstrasse all the way to the Jonathan-Heimes-Stadium at Darmstadt's Böllenfalltor.

Each participant increased the basic donation sum with their participation in the charity event. Eventually Dr. Arne Brüsche, CEO of DATRON AG, and Oliver Keller, Sales Director of SV Darmstadt 98, were able to hand over a check over EUR 5,555 to Anja Boutbel of the Bärenstark Intensivpflege.

The donation sum is intended for children and adolescents who require intensive care, which the [initiative "Bärenstark"](#) from Darmstadt offers through optimal nursing, medical, therapeutic and pedagogic care.

Dr. Arne Brüsche, who did not miss the chance to take part in the charity race personally, is delighted at the high participation of DATRON AG employees and SV Darmstadt 98 employees, as well as the amateurs who secured their starting positions in a social media lottery of the SV 98: "At DATRON, the social responsibility among employees is intensely felt. I always look forward to a joint event with the SV 98 and to effect something positive jointly with the club. The high participation for this charitable purpose confirms that we do the right thing. "

### **About DATRON:**

DATRON AG develops, produces and sells innovative CNC milling machines for the processing of future-oriented materials such as aluminum and composite materials, dental milling machines for the efficient processing of all common dental materials in dental laboratories, high-speed milling tools and high-performance dispensing machines for industrial sealing and bonding applications. With the help of latest technology, backed by numerous patents and the integration into a comprehensive service package, DATRON offers unique solutions.

DATRON machines are characterized by high quality and efficiency at very low power consumption. DATRON solutions are used in electrical engineering, the metal, plastics and automotive industries, aviation and dental technology. Our currently 2,000 active machine customers in Germany and abroad work with about 4,000 DATRON machine systems.

DATRON has been on a profitable growth path for years. Thus, sales of around EUR 45.7 million were achieved with more than 25 sales partner worldwide in 2016. Currently, DATRON employs around 250 People.

The company has received many awards during recent years. The consulting firm Munich Strategy Group (MSG) ranks DATRON AG among the growth and earnings stars in Germany, published in an independent study at the end of 2016, and awarded DATRON as TOP 100 companies. Most recently DATRON AG received the red dot industrial design award 2016 for the new DATRON neo CNC milling machine and the red dot communication award for its in-house developed control software DATRON next.

Further information can be found at [www.datron.de](http://www.datron.de).